

# IMAGINE 3 MONTHS ON AIA

Buy any eligible insurance before 31 March 2025, add AIA Vitality and get up to 3 months' premium free.

T&Cs apply.

**AIA Vitality** is a science-backed health and wellbeing programme that provides the guidance, tools, and rewards to get more out of life and start thriving.



## How to get up to 3 months' insurance free



### Enjoy 1 month's insurance on AIA

When you buy, or add a new eligible policy before 31 March 2025, and the policy is issued before 30 April 2025, you will get one month's premium free.



### Get your 2<sup>nd</sup> month free. Add and activate AIA Vitality

When you add AIA Vitality on your new insurance policy, download the AIA Vitality app and activate it. Do this within 6 weeks of adding your new insurance policy and you'll unlock a 2nd month's insurance on us.



### Enjoy your 3<sup>rd</sup> month free. Reach AIA Vitality Silver status.

Reach Silver Status within 10 months of activating your AIA Vitality membership and you'll receive a 3rd month's premium free. T&Cs apply.

## AIA Vitality

You need to be an AIA customer to join AIA Vitality.

- + Add AIA Vitality to any eligible life, trauma, disability, income protection or health insurance for \$11.50 per month (membership fee includes GST).
- + Receive an initial 10% premium discount on eligible policies in the first 12 months. Then control the discount you can receive through your ongoing AIA Vitality engagement.

# Activate AIA Vitality and get a 2<sup>nd</sup> month on AIA



Once your new policy is issued and you've triggered your 1st month's premium free, go unlock your 2nd month free!

Activate your AIA Vitality membership and instantly unlock rewards and discounts on sports apparel, travel, groceries, spa packages and even your insurance and earn up to \$560 in vouchers or Airpoints Dollars™ per membership year just by staying active.

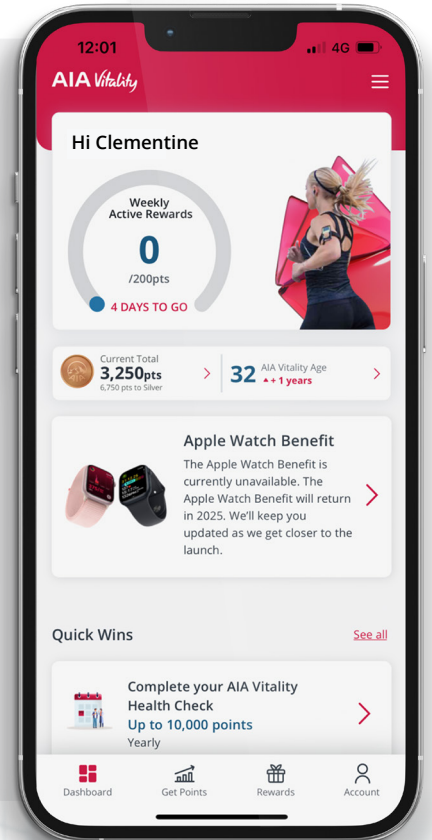
To get started, simply follow the steps below. Be quick, you need to activate within 6 weeks from the date your policy was issued to get a 2nd month premium free on your new policy. T&Cs apply.

Once you've enrolled as a member, you will receive an email from AIA Vitality asking you to activate your membership.

## How to activate your AIA Vitality Membership

- 1 Download the AIA Vitality app from the app store.**  
If you use an iOS device, you will need to use the New Zealand version of the Apple app store to download the AIA Vitality NZ app.  
 
- 2 Open the app and click 'sign-up'**  
Follow the instructions on screen to set up your AIA Vitality pin, password and face/fingerprint ID.
- 3 Connect your fitness device and start earning active reward points**  
In your AIA Vitality app go to Account > Manage apps and devices> Link devices and apps. Make sure you can sync your data from your fitness device.

Once you've activated, you'll start in Bronze Status and will be earning points in no time.



## Get active. Get a 3<sup>rd</sup> month on AIA

Reach Silver Status within 10 months of activating your AIA Vitality membership and you'll receive a 3<sup>rd</sup> month's premium free. T&Cs apply.

As you earn points and increase your AIA Vitality Status, you'll have access to larger rewards. The more points you earn, the more you'll move from Bronze to Silver, Gold and finally to Platinum.

Members can choose between Airpoints Dollars™ or Woolworths Gift Cards, up to the value of \$300 per membership year, based on membership status level.

### Getting rewarded is easy

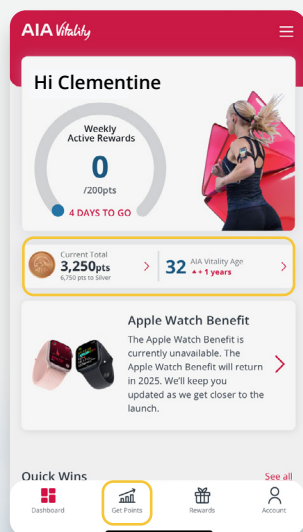
Use this easy tool to see what benefits and rewards you could get in a year with AIA Vitality.

**AIA Vitality**  
**SIMULATOR**

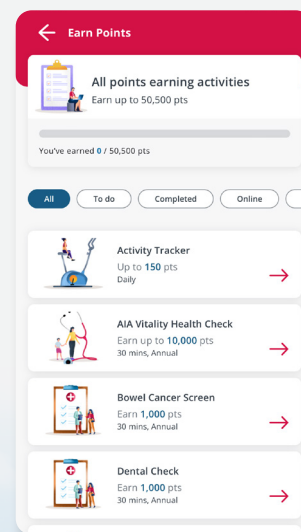
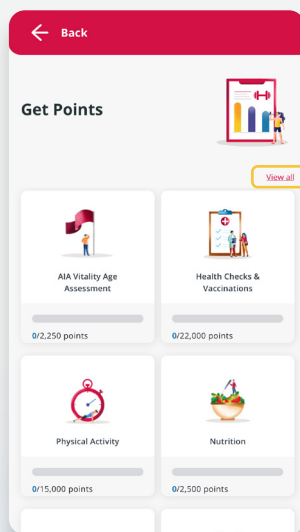


## How to reach AIA Vitality Silver Status

Check your Status level and points in the AIA Vitality app dashboard



Earn points through AIA Vitality health assessments and tracking physical activity.



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